PATENT Attorney Docket No.: 13316/3295

Apple Ref. No.: P3295US1

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Atul PURI et al.

Serial No.: 10/811,983 Filed: March 30, 2004

For: H.264/AVC CODER INCORPORATING

RATE AND QUALITY CONTROL

Examiner: Anner N. HOLDER

Art Unit: 2483

Confirmation No.: 3131

M/S: AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

The following amendments and remarks are respectfully submitted in response to the Office Action dated July 20, 2010.

**Amendments to the Claims** are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 17 of this paper.